

Citxw Nlaka'pamux
Assembly - Salmon
Distribution Response
Survey Results

Survey Run

April 19th – May 9th, 2022

CNA – Communications

5/25/2022



Survey Objective and Information

We have built this survey to better understand our members thoughts on the salmon distribution in November 2021.

Every CNA Member who completes the survey below has a chance to win one of three prizes!

Prizes were : One Dehydrator, one Canning Set, and one Instapot.

Posted April 19-2022
Draw Date: May 9-2022

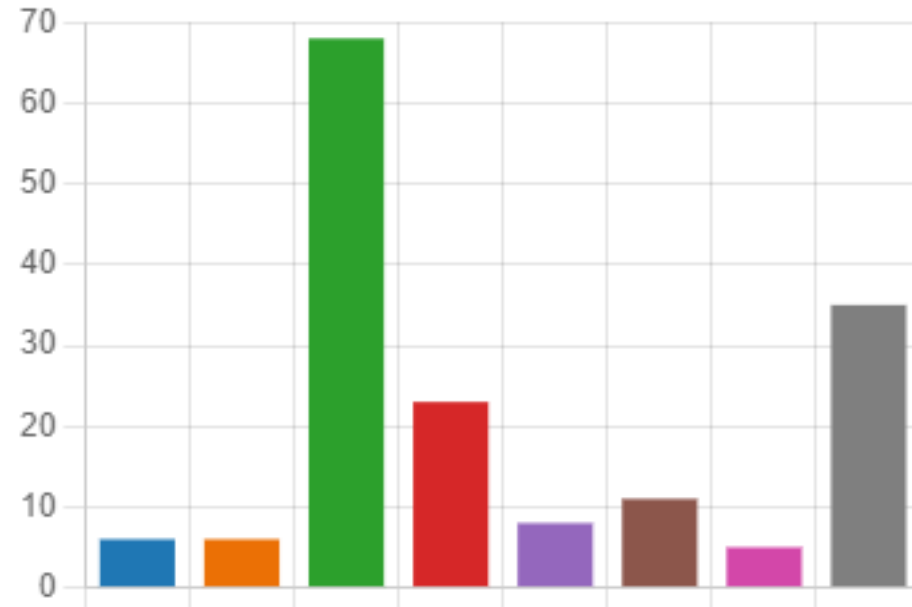
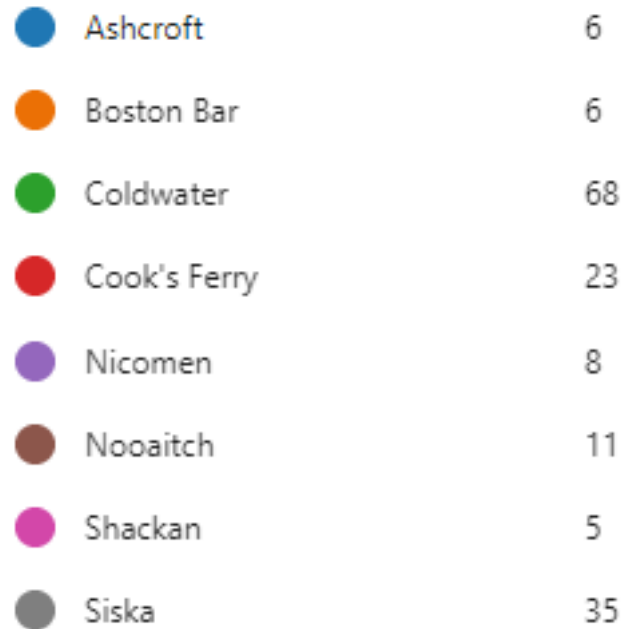
Please explain how you felt receiving the salmon in November 2021. Your opinions are important to us!

Section 1. Survey Questions
Section 2. Information (to be entered into the draw)



Question 1.

Which of our eight participating bands are you from?



Question 2. Where do you reside?



Question 3. Did you receive salmon in November 2021?

- Yes
- No

149

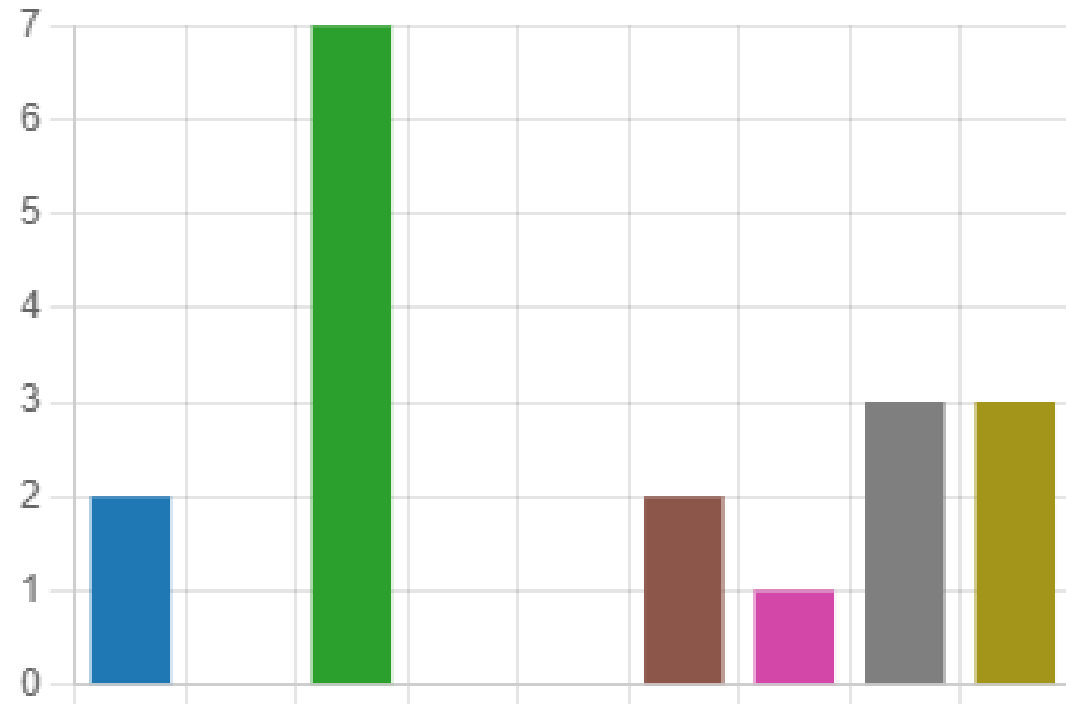
13



Question 4.

If you answered "No" to Question 1.

Why were you unable to receive your salmon?
(Multiple choices may be selected).



Question 5.

Feel free to elaborate about Question 4 here

80+% of our members
siska member
freezers and salmon
floods
coldwater reserve
lives closer
power
not able
band member
salmon
reserve
meat fish
able
trip
family members
red meat
share of salmon
family was able
CFIB family
reserve people

"Make pick up easier for off reserve, If picked up in town will save 40 mins from trip. If you're driving from out of town."

"I received fish but due to the flood we lost it all."

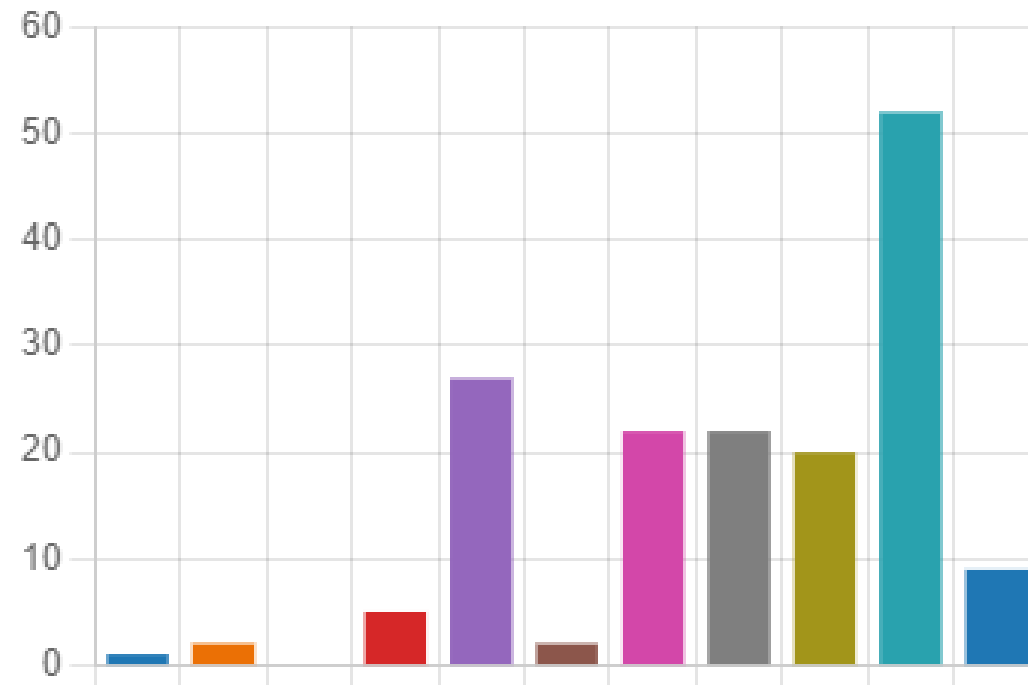
"Thank you from bottom of my elderly heart much appreciated."



Question 6.

On a scale from 1 to 10, 1 being extremely bad and 10 being extraordinary, how did you feel about the salmon distribution overall?

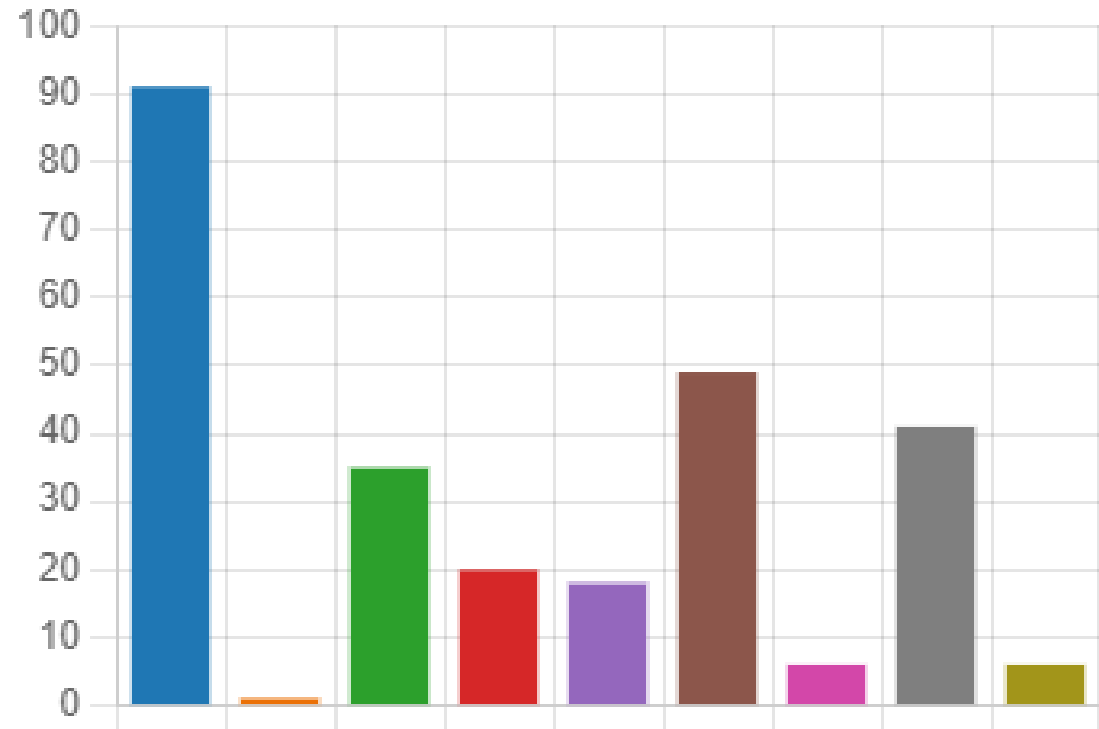
1 - Abysmal	1
2 - Very Poor	2
3 - Bad experience	0
4 - Did not meet expectations	5
5 - About what was expected	27
6 - Exceeded expectations	2
7 - Good experience	22
8 - Very good experience	22
9 - Great experience	20
10 - Extraordinary	52
Other	9



Question 7.

How did you hear about the salmon distribution?

Facebook	91
Instagram	1
CNA Website	35
Email	20
Newsletter	18
Word of mouth	49
In person office visit	6
My band office	41
Other	6



Question 8.

Do you feel there are ways for the CNA to improve communication to the community? Please describe below.

17 respondents (10%) answered **CNA** for this question.



"Communication is great they have it covered but not for the elderly that don't have Facebook or use a computer or cell"

"Newsletters and surveys delivered to your door. Not everyone has access to social media"

"Smoke signals hahaha"



Question 9.

What is your rating on the quality of salmon you received?



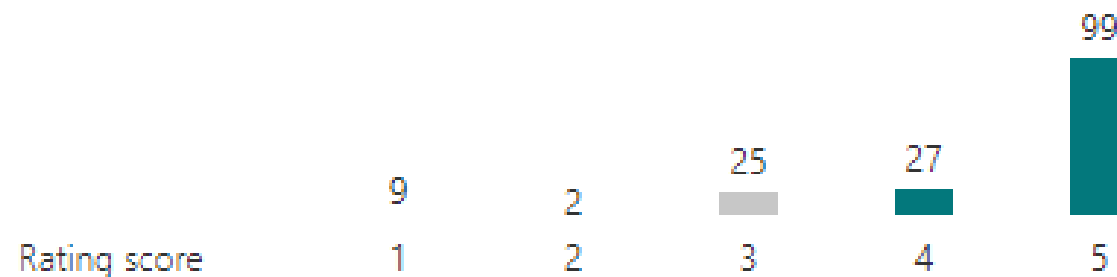
4.27 Average Rating

162

Responses

78% rated between "4 - 5" for this question

Score distribution



Question 10.

What is your rating on the quantity of salmon you received?

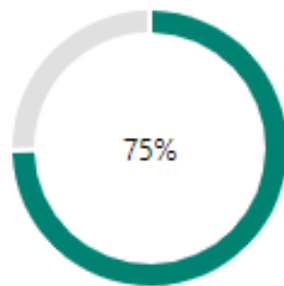


4.19 Average Rating

162

Responses

75% of people answered **High** for this question, and the majority answered "High" for Question 9.



● 75% people answered "High" for question 10



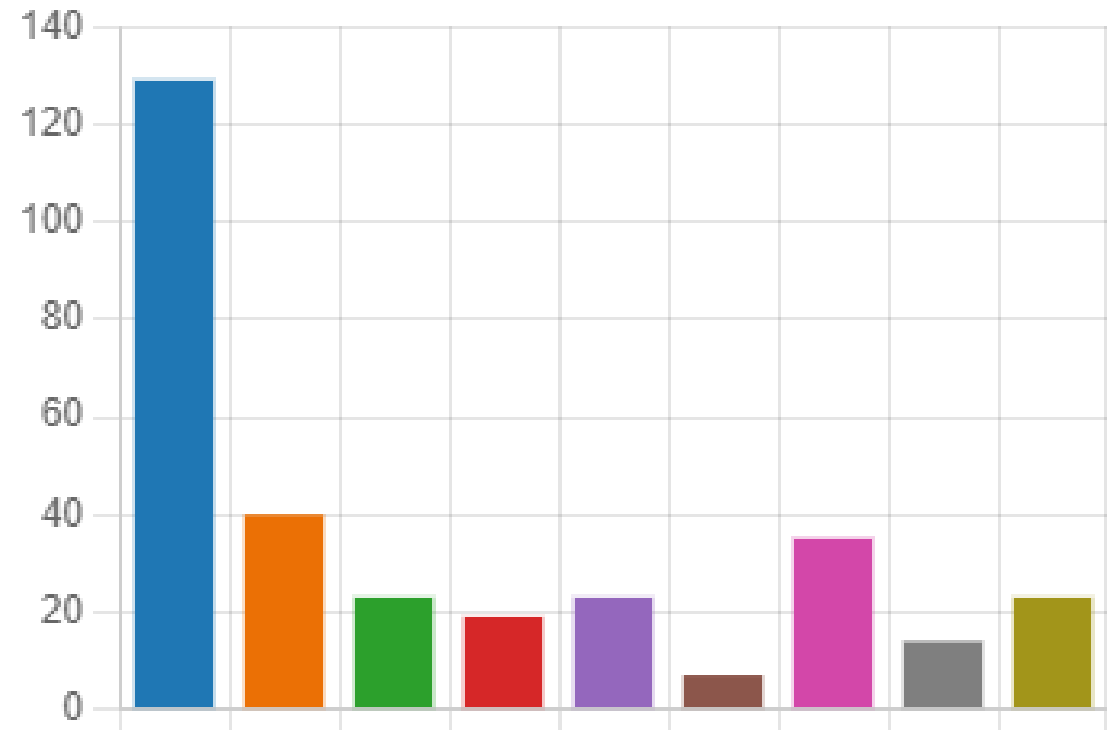
● 93% of them answered "High" for question 9



Question 11.

What did you do with your salmon?
(Multiple answers may be selected).

● Used for regular meals, dinner etc	129
● Saved for special treat	40
● Ate it right away	23
● Canned	19
● Smoked	23
● Candied	7
● Gave it as a gift to a loved one	35
● Saving to make sčwén (dried fish)	14
● Other	23



Question 12.

If you choose "Other" to Question 6. Please describe how you enjoyed your salmon.



"Fish Fridays resumed for our family"

"Gave a few to neighbors who are struggling financially with the flooding."

"With limited food budget, having access to good protein option was wonderful!"

Question 13.

If you have any pictures, recipes or anecdotes you would like to share with the CNA please email or Facebook message them to us!

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Responses



Question 14.

By what date had you consumed your allotted salmon by? (Estimations ok).
If you still have some of your salmon, please leave answer blank.

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Responses

Question 15.

Please tell us about your experience at the salmon distribution.

Did you see your family while you were there?

How did you feel receiving the salmon? All stories are welcome!

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Responses



These are the clips of the live draw!

We would like to hear from you!

Citxw Nlaka'pamux Assembly

2021 Salmon Distribution
Follow-up Survey



Prizes to be won!

- 1 Dehydrator
- 1 Canning Set
- 1 Instapot

Click on the link in the original post to complete the survey online
or
call the CNA to complete the survey over the phone
(250) 378 1864

